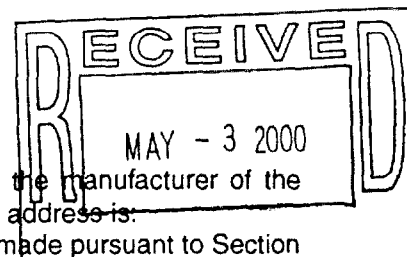


NOTIFICATION PURSUANT TO
SECTION 6 OF DSHEA
AND 21 CFR §101.93



This notification is being filed on behalf of New Chapter, Inc., which is the manufacturer of the product (s) which bear the statements identified in this notification. Its business address is: 22 High Street, P.O. Box 1947, Brattleboro, VT 05302. This notification is being made pursuant to Section 6 of the DSHEA and Rule 21 C.F.R. §101.93. The dietary supplement product on whose label or labeling the statements appear is **Every Man**.

The text of each structure-function statement for which notification is now being given is: 26 P2 42

(Statement 1) : In this formula, our highly beneficial Bio-Grown Food-Cultured Nutrients™ combine with powerful tonic herbs and nutritive superfoods to enhance optimal endurance, energy and natural resistance.

(Statement 2) : Contains multiple anti-aging constituents that inactivate free radicals

(Statement 3) : Schizandra/Eleuthero herbal complex supports liver and immune function

(Statement 4) : Whole-food activated Zinc-15mg, essential for men's health

The following summary identifies the dietary ingredient (s) or supplement (s) for which a statement has been made:

| <u>Statement Number</u> | <u>Identity of Dietary Ingredient (s) or Supplement that is the Subject of the Statement</u> |
|-------------------------|--|
| 1. | Every Man Wholefood Complex |
| 2. | Every Man Wholefood Complex |
| 3. | Schizandra/Eleuthero herbal complex |
| 4. | Zinc |

The following identifies the brand name of each supplement for which a statement is made:

| <u>Statement Number</u> | <u>Brand Name</u> | <u>Label or Labeling?</u> |
|-------------------------|-------------------|---------------------------|
| 1. | Every Man | Labeling |
| 2. | Every Man | Labeling |
| 3. | Every Man | Labeling |
| 4. | Every Man | Labeling |

I, Alison Sargent, am authorized to certify this Notification on behalf of New Chapter, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that New Chapter, Inc. has substantiation that each structure-function is truthful and not misleading

Date Signed: April 28, 2000

By: Alison Sargent, Graphic Coordinator
(Name, Title)

(Revised 4/00)

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